

Historic, Archive Document

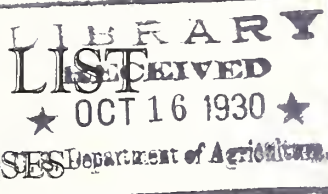
Do not assume content reflects current scientific knowledge, policies, or practices.

1930 FALL PRICE LIST

J. E. JACKSON

PIEDMONT GREENHOUSES

Gainesville, Ga.



Two-Year-Old Roses From 4-Inch Pots For Fall Planting

After Many Years' Experience We Find Pot-Grown Roses More Satisfactory For Transplanting Than Field Grown

THIS PRICE-LIST CANCELS FORMER PRICES

NEW EVER-BLOOMING ROSES

Strong 2-year-old plants, 50c each; \$5.00 per doz.; (Except where noted).

ALEXANDER HILL GRAY. Deep lemon-yellow intensifying as the blooms develop; perfectly formed flower with high-pointed center.
AMELIA GUDE. Long pointed yellow buds, open flowers resembling Sunburst. Easy culture. As a bud or open flower it is charmingly beautiful.

COLUMBIA. Vigorous grower of a true pink shade, deepening as it opens to a glowing pink.
CRUSADER. The growth is heavy and flower stem strong. Blooms are big and double, rich velvety crimson. A free flowering red rose that is a wonder.

DOUBLE WHITE KILLARNEY. Pure white sport from White Killarney, has much larger bud. 75c each.

DUCHESS OF ALBANY. Sport from La France, retaining all characteristics of the type, with the bloom three or four shades darker.

DUCHESS OF WELLINGTON. Long shapely buds, with petals of great substance, color an intense saffron-yellow stained deep crimson, delightfully fragrant and very free flowering.
EDWARD MAWLEY. Big, deep-petaled flowers of strong fragrance. Fine dark crimson.

ETOILE DE FRANCE. Flowers very large and borne on good, long, stiff stems; a lovely shade of clear crimson velvet; very fragrant.

ETOILE DE HOLLANDE. One of the best new red roses, of strong healthy growth. A continuous bloomer with large moderately double flowers. Color a brilliant crimson-red.

FRANCIS SCOTT KEY. Flowers from large to very large with sixty or more petals opening to high center. Magnificent deep red rose.
FRAU KARL DRUSCHKE. (White American Beauty or Snow Queen.) An everywhere hardy, vigorous grower; splendid long buds, magnificent snow white blooms with large saucer-shaped petals. 75c each.

FRANK W. DUNLOP. A free flowering, brilliant, deep rose-pink, very double and highly scented. 75c each.

GENERAL SUPERIOR ARNOLD JANSSEN. Deep, glowing rose, of brightest carmine color. Flowers large size, full and fragrant.

HILL'S AMERICA. Color a glowing deep, rose-pink. Buds long and pointed, opening to a high-pointed center and very full flower.

HELEN GOULD. One of strongest growing and freest blooming Hybrid Teas; rich, glowing crimson. Buds long and pointed forming full double blooms.

HADLEY. Deep velvety crimson, retaining its brilliancy at all seasons. The variety is double and buds well formed. In fragrance excelled only by the American Beauty.

HOOSIER BEAUTY. Glowing crimson-scarlet with velvety crimson shadings. The bud is long, opening into magnificent bloom, dazzling in its velvety brilliance.

JONKHEER J. L. MOCK. Strong growing Hybrid Tea. Flowers of enormous size, magnificently formed, deep and double, exquisitely fragrant; color bright rich pink, faced carmine.

KAISERIN AUGUSTA VICTORIA. A vigorous grower, buds pointed, flowers extra large, and very double. Color creamy white.

KILLARNEY. Splendid rose, beautiful pointed buds and extra large flowers bright coral pink, fragrant and beautiful.

LADY ASHTOWN. One of the best garden roses and a fine long lasting cut flower. Flowers large, of a pleasing carmine-pink shading to a golden-yellow base, fragrant and free-flowering.

LADY HILLINGDON. Long, slender, pointed buds of deep apricot-yellow; very free flowering and a good grower; striking decorative rose.

LADY ROBERTS. A rich golden, yellow-rose.
MAD. BUTTERFLY. Ophelia-like in appearance, but far deeper and richer in color. Very attractive.

MAD. CAROLINE TESTOUT. Charming variety of LaFrance type; flowers large and double; bright satiny pink with rose center, strong grower; free flowering and fragrant.

MADAME JENNY GUILLEMOT. Deep saffron-yellow, opening canary with dark golden shadings; buds long and pointed, petals and blooms immense, beautiful upright grower and free bloomer.

MRS. AARON WARD. Coppery-orange in open bud, golden-orange when partly developed, pinkish-fawn of lovely shade when fully open. Color effect of the whole flower is Indian yellow.

MRS. CHARLES BELL. Similar in habit to Radiance with splendid buds and flowers of fine form, a lovely shell pink color with salmon shadings, sweetly scented.

MRS. CHAS. RUSSELL. Pink American Beauty, enormous in size, which lines into beautiful shape in flower, stem and foliage. 75c each.

MRS. HENRY MORSE. One of the best pink varieties of recent introduction. Color, two contrasting tones of pink with an underlying yellow glow, flowers large, full and very high pointed.

OPHELIA. Salmon-flesh, shaded rose; large and of perfect shape; excellent habit, flowers standing up well on long, stiff stems.

PREMIER. Already too well known to need description. Deep rose; fragrant; thornless; free bloomer.

RADIANCE. Splendid and popular rose; deep pink in color. Produces heavy canes and fine blooms.

RED RADIANCE. A glowing crimson sport of Radiance with all the magnificent qualities of the parent, enormous globular flowers on heavy canes, dazzling, crimson-scarlet.

RHEA REID. Long buds, free-blooming and exquisitely fragrant, rich, dark velvety red.

RED LETTER DAY. A rose of infinite charm. Its velvety, scarlet crimson buds and fully opened cactus-like flowers never fade, as reflex of petals is satiny crimson-scarlet.

REV. F. PAGE ROBERTS. A rose of remarkable beauty in form and color. Copper-red buds of great length, opening to golden-yellow blooms stained outside with red, fully double and very large; fragrant.

ROSE MARIE. A very fine rose, remarkably free-flowering, producing large, long ideal buds, which develop into full flowers of beautiful form, of a most pleasing clear rose-pink.

SOUVENIR de CLAUDIUS PERNET. A most striking sun-flower-yellow, deeper in the center without any color blending, which is retained without fading even in the warmest weather. Vigorous grower of erect branching habit; beautiful brilliant green foliage, long pointed buds of exquisite shape, carried on long, stiff stems. Very large full flowers with elongated deep petals, a beautifully formed bloom. 75c each.

SUNBURST. Buds long and pointed, borne singly on long, stout stems, superb orange copper, with deep orange center.

WILLIAM R. SMITH. Creamy white with shadings of pink. Beautiful in form and color; long stiff stems; vigorous growth; superb bedder.

WHITE KILLARNEY. An offspring of the famous pink Killarney, identical with it except that the flowers are pure white.

SELECT TEA AND HYBRID TEA ROSES

Strong, 2-year-old plants, 35c each; \$4.00 per dozen

AUGUSTINE GUINOISSEAU (White La France). Sport from La France, identical in habit, form and vigor, but in color a delicate blush.

BESSIE BROWN. A rose of transcendent beauty, large and full, color pure white, sometimes faintly flushed pink; petals enormous, shell shape.

BLUMENSCHMIDT. Pure citron-yellow, outer petals edged tender rose. Sport from Mad. Francisca Kruger.

BRIDE. White with delicate flush on outer petals; very beautiful in bud or open flowers; blooms profusely.

BRIDESMAID. A fine, clear, dark pink.

BURBANK. Free-flowering everbearing rose, by Burbank, known the world over as the "Wizard of Horticuture." Color deep pink.

CATHERINE MERMET. Bright flesh color, full and finely formed.

CORNELIA COOK. A beautiful rose in great demand for its magnificent buds, which are large, perfect and pure white.

DUCHESS DE BRABANT. Soft, rosy pink; good bloomer. A general favorite.

ETOILE DE LYON. Beautiful chrome yellow, deepening at center to pure golden yellow.

F. R. PATZER. Beautiful and distinct rose of free-flowering character, color creamy-buff, back of petals delicate warm pink. Valuable for garden culture.

GENERAL DE TARTAS. A first-class rose for bedding, brilliant carmine, large size.

GOLDEN GATE. Flowers large, double and full. Rich, creamy white, tinged with yellow; petals large and frequently bordered with clear rose.

GRUSS AN TEPLITZ. As a bedding rose this is one of the finest. Color scarlet, shaded to velvety crimson.

HELEN GOOD. A sport from the world-famous Maman Cochet. Delicate pink, each petal edged deeper.

HELEN CAMBIER. Flowers large and full, varying from rosy-flesh and salmon to copper, an extra fine showy variety.

IVORY OR WHITE GOLDEN GATE. Pure white.

ISABELLA SPRUNT. Regular canary yellow, beautiful buds.

JULES FINGER. Extra large, finely formed flowers; full and fragrant. Rosy scarlet, beautifully shaded with crimson.

LA FRANCE. Oldest and best of the Hybrid Teas; deliciously fragrant; very large.

LOUIS PHILLIPPE. Rich, dark, velvety-crimson; profuse bloomer.

LUCULLUS. Rich crimson; fragrant; constant and profuse bloomer.

MADISON. A greatly improved Bride. Best feature of Madison is foliage does not mildew. After being well established, Madison will cut as many flowers as Killarney.

MAD. CAMILLE. Delicate rosy-flesh, changing to salmon rose; immense double buds.

MAD. FRANCISCA KRUGER. Deep yellow, sometimes rich and glowing, other times dark, with shadings of copper and rose; large and double.

MAD. LOMBARD. Extra full flowers, double; beautiful rose color; tinged salmon and buff; buds and reverse of petals crimson.

MALMAISON. Rich, creamy flesh, changing to lovely fawn with rose center; very large; perfectly double.

MAMAN COCHET. One of the best. Strong, vigorous growth; flowers large, of perfect form and produced on long stiff stems. Deep rose pink, inner side of petals silvery rose.

MARIE GUILLOT. A standard variety of Tea Roses; splendid for any use, especially desirable for summer rose beds; pure white.

MARIE VAN HOUTTE. A lovely rose, color white tinged yellow; delicately shaded pale rose on outer petals; full and double, sweet tea scent.

METEOR. A rich, velvety-crimson, bright and striking; constant bloomer.

Mlle. CECILE BRUNNER (Poly.) Also called "Sweetheart Rose" and "Mignon." Small, exquisitely formed buds and flowers of light pink with yellow base, graceful clusters.

MRS. B. R. CANT. Splendid garden rose; solid even colors; bright, rosy pink, large size, perfectly double; heavy bloomer; particularly fine in the Fall; clean, handsome grower.

QUEEN SCARLET. A constant and profuse bloomer; color rich velvety-scarlet.

SAFRANO. Bright apricot yellow, tinged with rose; valued for its beautiful buds.

SOUVENIR de PIERRE NOTTING. A seedling of M. Niel and Maman Cochet, with beautiful closely set foliage. Bloom is very large, perfectly full, of elegant form, and has a beautiful long bud; the colors make a very gorgeous effect; orange-yellow, bordered in carmine-rose.

WHITE MAMAN COCHET. Identical with Maman Cochet, except the color is white; very desirable. Best white rose grown.

WELLESLEY. Bright, clear, salmon rose reverse of petal silvery rose.

CLIMBING ROSES

Strong, 2-year-old, 50c each; \$5.00 per dozen.

AMERICAN PILLAR. Flowers are three to four inches across, a lovely shade of apple-blossom pink, with clear white eye and cluster of yellow stamens.

AMOENA. Pink flowering Cherokee. The color is a glowing pink with a golden yellow center. Resembles huge apple blossoms.

CHRISTINE WRIGHT. The flowers are double, from three and one-half to four inches in diameter, borne singly and in clusters, of perfect form, beautiful in the bud, and in the fully expanded flower; in color a most refreshing bright wild-rose pink.

CLIMBING AMERICAN BEAUTY. Seedling from American Beauty. Same color, size and fragrance with addition of the climbing habit.

CLIMBING KAISERIN, OR MRS. ROBERT PERRY. A most remarkable rose; an offspring of that grand variety Kaiserin Augustua Victoria.

CLIMBING KILLARNEY. Strong growth, with beautiful deep bronze green foliage, bearing long, pointed buds and flowers on heavy shoots and canes. An exquisite shade of deep brilliant pink.

CLIMBING MAD. C. TESTOUT. An exact counterpart of Testout, in a vigorous climber.

CLIMBING MAMAN COCHET. No rose we grow is as popular as Maman Cochet. Here we have an exact counterpart of that variety in a vigorous climber.

CLIMBING METEOR. A rich, velvety-crimson, very bright and striking; continuous and profuse bloomer, very sweet.

CLIMBING WHITE MAMAN COCHET. Here we have a climbing form of White Maman Cochet that has become as popular a climber as its parent has as a bush rose.

DOUBLE WHITE CHEROKEE. The famous Cherokee rose so well known in the South. Thornless, evergreen. Very full double flowers.

DR. W. VAN FLEET. Flowers open to four inches and over in diameter. A delicate shade of flesh-pink deepening to rosy-flesh in center. Flowers are full and double, of delicate perfume; buds pointed.

EMILY GRAY. A yellow climbing rose with glossy, holly-like foliage. The buds are long and flowers of golden yellow are large and semi-double, produced singly and in clusters.

GARDENIA. (The hardy Marechal Neil.) This rose has proven itself hardy in Virginia and Tennessee. Deep golden-yellow.

HIAWATHA. Brilliant, ruby-carmine, with clear white eye and a mass of golden stamens; flowers are about one and a half inches across, produced in long pendulous sprays. Strong, vigorous growth with bright green, glossy foliage, retained all winter.

LAMARQUE. Pure white, with lemon-colored center, a good grower.

MARECHAL NEIL. The grandest rose of any kind or color. The immense size and dark yellow-golden color of Marechal Neil flowers are familiar to all. 25c, 35c up to \$1.00 each.

MARY WALLACE. One of Dr. Van Fleet's last and best creations. Well formed, large semi-double flowers, bright clear rose-pink with

salmon base to the petals; very free flowering. **MARY WASHINGTON.** Flower pure white, produced in large clusters from early spring to frost. Strong grower; quite hardy. **PAUL'S SCARLET CLIMBER.** Brilliant, vivid scarlet. Flowers medium size, semi-double, produced in large clusters, plants being covered with flowers from top to bottom. Strong, climbing habit and perfectly hardy. **REINE MARIE HENRIETTE.** Clear cherry red. Strong, vigorous grower; free bloomer. **SILVER MOON.** Flowers from one and one-half inches and over in diameter. Pure white petals of great substance, beautifully cupped, forming a clematis-like flower. **SOLFATERRE.** Sulphur-yellow; large, full, and handsome. **TAUSENDSCHAEON, or THOUSAND BEAUTIES.** Flowers upon first opening are most delicate shade of pink ever seen in a rose, might be described as white, delicately flushed pink, changing to rosy-carmine. **WILLIAM ALLEN RICHARDSON.** Orange yellow; outer petals lighter, center coppery yellow; strong grower; good bloomer. **YELLOW BANKSIA (Lady Banks.)** A vigorous grower in the South. Small, double sulphur-yellow flowers in clusters, with delicious violet fragrance.

HYBRID PERPETUAL ROSES

2-year-old plants, 50c each; \$5.00 per doz.

GENERAL JACQUEMINOT. Crimson-scarlet; large full; very fragrant; excellent. **PAUL NEYRON.** Flowers immense; probably the largest rose grown, and one of the finest; color deep pink; very double and full; finely scented with no suspicion of coarseness.

PANSIES

GIANT MIXED. Plant in the Fall for Spring and Summer blooming, perfectly hardy. Strong plants, 50c per dozen. \$3.50 per 100.

PEONIES

FELIX CROUSSE. Most reliable red peony for the South. Vigorous grower. Late. Fine form. **EDULIS SUPERBA.** One of the best early pinks. Crown type. **FESTIVA MAXIMA.** Very large, pure white, flecked crimson. Early. Rose type. **QUEEN VICTORIA.** Mid-season white. Ignores abuse. Very old reliable variety. Bomb type. All four varieties above are very fragrant and free blooming. 50c each. \$5.00 dozen. **UNNAMED PEONIES.** In separate colors, pink, white and red. 35c each. \$3.50 dozen.

BULBS

We offer only **IMPORTED** bulbs of highest quality and largest size possible to obtain, grown in those districts of Holland and France that insure perfect development. **NOT TO BE COMPARED WITH CHEAPER GRADES.**

EXHIBITION HYACINTHS

Extra Selected First Size Named
Price 20c each; \$2.00 doz.; \$14.00 per 100. Gertrude, deep rose. L'Innocence, white. Grand Maitre, blue. Queen of Pinks, rosy pink. Lady Darby, delicate pink. Yellow Hammer, pure yellow.

Choice Dutch Bedding Hyacinths

Single and double varieties in the following separate colors:

	Each	Doz.	100
Dark Red	15c	\$1.50	\$10.00
Pink	15c	\$1.50	\$10.00
Pure White	15c	\$1.50	\$10.00
Dark Blue	15c	\$1.50	\$10.00
Light Blue	15c	\$1.50	\$10.00
Yellow	15c	\$1.50	\$10.00

EARLY WHITE FRENCH ROMAN HYACINTHS. Splendid for forcing in pots or boxes; for Christmas and later. 15c each. \$1.50 per dozen.

TULIPS

Single Early and Darwin Tulips
INGLESCOMBE YELLOW. Bright yellow; often called Yellow Darwin. 75c per dozen, \$5.50 per 100. **KAISERKROON.** Brilliant red, with gold border. \$1.25 per doz.; \$8.50 per 100. **PINK BEAUTY.** Rich pink, extra large. \$1.50 per dozen; \$12.00 per 100. **ROSE LUISANTE.** Dark, silky rose-pink of high quality. 90c doz. \$7.00 per 100. **WILLIAM PITT.** Immense flowers of brilliant dark scarlet. 80c per doz.; \$5.50 per 100. **YELLOW PRINCE.** Large golden yellow; showy. 90c doz.; \$6.50 per 100. 3 each of above 6 varieties, 18 bulbs, \$1.50.

Single Early Unnamed Tulips

Mixed, fine varieties, all colors, 65c per doz.; \$4.50 per 100; \$37.50 per 1000.

Double Unnamed Tulips

Mixed, fine varieties, all colors; 70c per doz.; \$4.50 per 100; \$37.50 per 1000.

Giant Darwin Tulips

high quality. 90c doz.; \$6.50 per 100. Mixed, fine varieties, all colors; 70c per doz.; \$4.50 per 100; \$37.50 per 1000.

Parrot or Dragon Tulips

Large flowers of attractive brilliant colors with feathered petals. They form extravagantly showy flower beds or borders. Mixed 55c per doz.; \$4.00 per 100.

NARCISSUS

PAPER WHITE GRANDIFLORA. (American Bulbs). Large flowering. Easy grown and most popular of all bulbs. Plant bowls every two weeks for blooms from December to Easter in the house. Extra selected bulbs 10c each, 80c per dozen.

GRAND SOLEIL D'OR. "Yellow Paper White." A rich, charming yellow with bright orange cup, delightfully fragrant. Adapted to growing in pots and boxes for early winter blooms in the house. 20c each; 3 for 55c; \$2.00 dozen.

POETICUS ORNATUS. Most perfect form of Poet's Narcissus, more symmetrical than the old Poeticus and blooms almost a month earlier. Flowers large, pure white, cup margined with scarlet and fragrant as the type. 10c each; \$1.00 per dozen.

EMPEROR. One of the largest and finest daffodils, pure yellow trumpet of immense size, wide, over-lapping rich primrose perianth; for growing in pots is unequalled. Extra large bulbs; 15c each; \$1.50 per dozen; \$11.00 per 100.

EMPRESS. Of strong, robust growth, with fine large flowers; the perianth snow white, trumpet rich yellow; one of the best bi-colors and of rare beauty for cutting. Extra large bulbs. 15c each; \$1.50 per dozen; \$11 per 100.

CROCUS

One of the earliest spring flowers; effective for borders, beds, planting in clumps and rock gardens.

GIANT MIXED. More desirable than the smaller size Crocus. 50c per dozen; \$4.00 per 100; \$35.00 per 1000.

CALLA LILIES

White Calla, or Lily of the Nile. Mammoth bulbs. 40c each.

EASTER LILIES

Longiflorum Formosum, 40c each. Longiflorum Giganteum, 40c each.

HARDY LILIES

AURATUM (Gold-banded Japan Lily). Ivory white, thickly spotted with brown, golden stripe through center of petals.

CANDIDUM (Madonna Lily). Pure snow-white, one of the most popular garden lilies.

REGALE (Royal Lily). Large white blooms, shaded pink, tinged canary yellow at base of petals.

MONSTER BULBS. 40c each; \$4.00 per dozen.

SPECIOSUM RUBRUM. Pink and white, heavily spotted with crimson, fragrant, 25c each, \$2.50 per dozen.

(Continued on next page)

FREESIAS

PURITY. Pure white; mammoth bulbs; 5c each; 50c per doz.; \$3.50 per 100.

RAINBOW MIXTURE. Comprises a large number of beautiful shades of yellow, blue, violet, mauve, pink, lavender. 50c per doz.; \$4.00 per 100.

OXALIS

GRAND DUCHESS. Pink, yellow, white, lavender.

BERMUDA BUTTERCUP. Free-flowering yellow. 5c each; 4 for 15c; 35c per dozen.

Six or More Bulbs of One Class at Dozen Rates

250 or More Bulbs of One Class at 1000 Rates

J. E. JACKSON
PIEDMONT GREENHOUSES
Gainesville, Ga.
LARGEST ROSE GROWER
IN THE SOUTH

Sec. 435½ P. L. & R.

U. S. POSTAGE
1c. PAID
GAINESVILLE, GA.
PERMIT No. 1

Fall Price List
SOUTHERN GROWN ROSES
BULBS, PANSIES, PEONIES

Horticultural Crops & Diseases
Bureau of Plant Industry
U. S. Department of Agriculture
Washington, D.C.

Return Postage Guaranteed

OUR SPRING CATALOGUE

WILL BE OUT IN
JANUARY 1931
FREE UPON REQUEST